



Bulgaria-Turkey IPA Cross-Border Programme

CCI Number 2007CB16IPO008

Photography Contest

For the Projects under the First Call

“Sharing Borders, Growing Closer”.



Programme co-funded by the
EUROPEAN UNION

This photography contest under the BG-TR IPA CBC Programme is a part of joint event series supervised by INTERACT under the concept of European Cooperation Day (ECD).

Specification

1. Description and goal of the contest

This photography contest under the Bulgaria-Turkey IPA Cross-border Programme is organized by the Joint Technical Secretariat in cooperation with GD "Territorial Cooperation Management", Ministry of Regional Development and Public Works, Republic of Bulgaria (Managing Authority) and "Financial Cooperation Directorate", Ministry for European Union Affairs, Republic of Turkey (National Authority).

This photo contest is a part of joint event series organized by different ETC, IPA-CBC and ENPI-CBC programmes under the European Cooperation Day (ECD) concept. The goal of ECD is to improve the visibility of European Territorial Cooperation, to disseminate its outcomes and to show how it has impacted the quality of life for the populations it serves.

The specific goal of the photography contest is to give opportunity to the projects financed under the Bulgaria-Turkey IPA Cross-border Programme to make their successful project implementation more visible and to share their concrete project results with wider audiences, so-called European citizens.

The name of this photography contest is one and the same with the slogan of the European Cooperation Day: "Sharing Borders, Growing Closer".

4. Eligibility

The Contest is open for the project staff under the projects of the First Call for Proposals as well as the amateur/professional photographers from the cross-border region.

Only the photographs displaying the activities/ outputs/results of the Projects funded under the First Call for Proposals under the Bulgaria-Turkey IPA Cross-border Programme are eligible.

1. Categories

In conformity with the slogan of the contest "Sharing Borders, Growing Closer.", the photographs entered shall represent one of the two categories in the following:

1. Sustainable Social & Economic Development
2. Improvement the Quality of Life

2. Rules, Terms and Conditions

The entrant must be the legal representative of the project partner together with the photographer (the sole author and owner of the copyright). Thus, the entry should be coordinated with its photographer under a certain project and should not exceed maximum 5 photographs per project.

By entering a photograph into the competition, project partner together with the photographer grant to BG-TR IPA CBC Programme the non-commercial, non-exclusive right to use the images for promotion of the Programme and for promotion of the related Projects in any media.

Photographs must be previously unpublished. Photographs that have been published in any form prior to entry into the contest will be disqualified.

If a submitted image includes people and/or copyrighted property, entrant is responsible for obtaining the necessary releases from the individuals depicted and/or property owner.

3. Submission of the Photographs

The photographs must be submitted to the JTS via a Compact Disc (CD)- (One original and three copies) together with the duly filled and signed application form attached. The project number must be noted on each CD. This is the sole method of entry allowed.



Entry images must be submitted until the deadline in the following format:

- Minimum size of 2500 x 3000 pixels
- JPG file (maximum quality recommended)
- Each photograph should be given a nickname* in a CD.

* Numeric Nickname includes the "Number of the project" + "Number of the photo submitted" (E.g. 056-1)

5. Deadlines

- Starting date- 25 April 2012
- Deadline for entry-27 June 2012
- Evaluation by the Jury- 27 July 2012
- Announcement of the results-31 August 2012
- Award ceremony & press conference-21 September 2012 (ECD day)
- Exhibition- to be determined.

6. Judging

The jury consisting of Managing Authority (MA), National Authority (NA), Joint Technical Secretariat (JTS) representatives and photography artists will do the evaluation according to the following criteria:

- Compliance to the slogan and to the category (15%)
- Respect to the Visibility Rules of the Programme (15%)
- Visibility of the Project Activities/Outputs/Results (35%)
- Artistic Quality and Creativity (35%)

7. Prizes

The 4 images receiving the most votes by registered attendees will receive prizes. The image that receives the most votes will be the Grand-Prize Winner. The 3 images that receive the next most number of votes will be Runner-Up Prize Winners.

Each prize is intended to be awarded to the project's legal representative together with the photographer at an award ceremony (to be announced on the official web-site of the Programme <http://www.ipacbc-bgtr.eu/>)

The advantages of the Winners:

- The photo of the Grand-Prize Winner and the Runner-up Winners will be sent to the European Commission (Inforegio official web-site http://ec.europa.eu/regional_policy/index_en.cfm)
- The photo of the Grand-Prize Winner and the Runner-up Winners will be published on the BG-TR IPA CBC Programme's official web site <http://www.ipacbc-bgtr.eu/eng>)
- The photo of the Grand-Prize Winner and the Runner-up Winners will take place on the future promotional materials (leaflets, brochures, posters etc.) of the BG-TR IPA CBC Programme.
- The projects awarded will be mentioned among the best practices under the First Call, in terms of their quality of visibility actions.
- The projects of the Winners might be interviewed as a subject of special project stories.
- All other photographs entered could have opportunity to take place in a special event organized by the JTS of the Programme such as photo exhibition and/or a slide show promoting the projects under the First Call in a public place.

8. Contacts

The Joint Technical Secretariat (JTS) under the Bulgaria-Turkey IPA Cross-border Programme is acting as a secretariat of this photography contest.

Joint Technical Secretariat (JTS)
2 Patriarh Evtimiy Str., 3rd floor, offices
(88,89,90,91), 6300, Haskovo- BULGARIA
Tel/Fax: +359 38 663 888
Contact Person:
Turkan FIRINCI / Communication Officer
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Application Form

Photo Contest- “Sharing Borders, Growing Closer.”	<u>Award Ceremony will be organized on 21st September, 2012 (European Cooperation Day)</u>
Project Name and Number	
Name of the Partner	
Name of the Photographer(s)	
Telephone Number	
Fax Number	
Contact Person/ Position	
E-mail	

Photos Entered

No	Numeric Nickname*	Caption of the photo	Name of the Photographer	Category /date and place of the photo
1				
2				
3				
4				
5				

I hereby state that I have read and accept all the articles of specification of this Photo Contest -“Sharing Borders, Growing Closer” and certify the submission of the above mentioned photos in the CD attached.

DATE:

NAME OF THE LEGAL REPRESENTATIVE:

NAME OF THE PHOTOGRAPHER(S)

SIGNATURE:

SIGNATURE(S):

* Numeric nickname includes the “Number of the project” + “Number of the photo submitted” (E.g. 056-1)



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